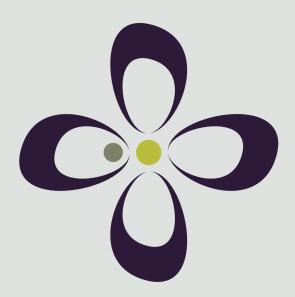# The publishing workflow

To publish your book or document in the most efficient way, do things in the right order and hire the right people.

IDEA

- Sketch out your ideas
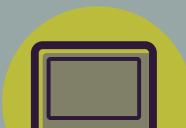- Do your research
- Plan the content

WRITE

Get feedback on your draft
- Writing group
- Critique or appraisal editor
- Authenticity reader

EDIT

- Big picture: developmental or structural editor
- Flow and tone: copy-editor
- Detail: copy-editor

DESIGN

- Interior pages for print and digital: book, document or ebook designer or formatter
- Book cover: cover designer

PROOFREAD

Final quality check of the layout
- Proofreader
- *And* author