

THE PUBLISHING PROCESS



To publish your book or document in the most efficient way, do things in the right order and hire the right people.

IDEA

- Sketch out your ideas
- Do your research
- Plan the content



WRITE

Get feedback on your draft

- Writing group
- Critique/appraisal editor
- Sensitivity reader

EDIT

- Big picture: developmental/structural editor
- Flow and tone: line/copyeditor
- Detail: copyeditor



DESIGN

- Interior pages for print and digital: book, document or ebook designer/formatter
- Book cover: cover designer

PROOFREAD

Final quality check of the layout

- Proofreader
- *And* author

