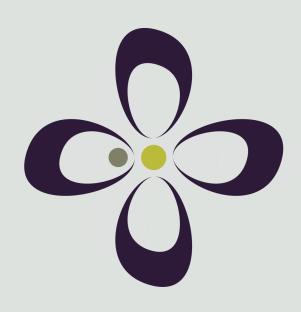
# THE PUBLISHING PROCESS

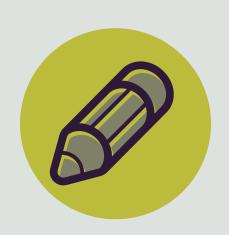


To publish your book or document in the most efficient way, do things in the right order and hire the right people.

### IDEA

- Sketch out your ideas
- Do your research
- Plan the content





## WRITE

Get feedback on your draft

- Writing group
- Critique/appraisal editor
- Sensitivity reader

### **EDIT**

- Big picture: developmental/ structural editor
- Flow and tone: line/copyeditor
- Detail: copyeditor





# DESIGN

- Interior pages for print and digital: book, document or ebook designer/formatter
- Book cover: cover designer

# **PROOFREAD**

Final quality check of the layout

- Proofreader
- And author

